

G. Public Relations, Polling, Lobbying, and Legal Services

The 57 intermediate school districts (ISDs) or regional educational service agencies (RESAs) were created by the legislature in 1962 to bring about quality and equitable educational opportunities to students and schools throughout the state. Because public education is funded and regulated by the state and federal government, it is necessary for ISDs to use some resources to fund activities that promote public accountability, research, and government communications. The guiding principle for all activities of this nature is to advocate for the children we serve.

Vendor		Services	Amount		
Thrun Law Firm P.C.		Legal Services	\$43,773		
Creative Breakthroughs		Legal Services	\$3,500		
Ann Arbor Observer		Public Relations	\$2,125		
M Live Media Group		Public Relations	\$2,412		
The Sun Times News		Public Relations	\$798		
Lynn Graphics LLC		Public Relations Design	\$3,356		
Michigan Association of Intermediate School Administrators		Governmental Communications	\$6,652		
NEOLA		Governmental Communications	\$1,891		
GONGWER		Governmental Communications	\$575		