

**G. Public Relations, Polling, Lobbying, and Legal Services**

The 57 intermediate school districts (ISDs) or regional educational service agencies (RESAs) were created by the legislature in 1962 to bring about quality and equitable educational opportunities to students and schools throughout the state. Because public education is funded and regulated by the state and federal government, it is necessary for ISDs to use some resources to fund activities that promote public accountability, research, and government communications. The guiding principle for all activities of this nature is to advocate for the children we serve.

| Vendor   |  | Services                       | Amount   |  |  |
|--|--|--------------------------------|----------|--|--|
| Thrun Law Firm P.C.  |  | Legal Services                 | \$75,693 |  |  |
| M Live Media Group   |  | Public Relations               | \$3,856  |  |  |
| The Manchester Mirror                                      |  | Public Relations               | \$93     |  |  |
| The Sun Times  |  | Public Relations               | \$399    |  |  |
| Lynn Graphics LLC  |  | Public Relations<br>Design     | \$890    |  |  |
| Michigan Association of Intermediate School Administrators |  | Governmental<br>Communications | \$6,652  |  |  |
| NEOLA  |  | Governmental<br>Communications | \$3,100  |  |  |
| GONGWER  |  | Governmental<br>Communications | \$3,000  |  |  |